

Auckland Arts Final — Aegean

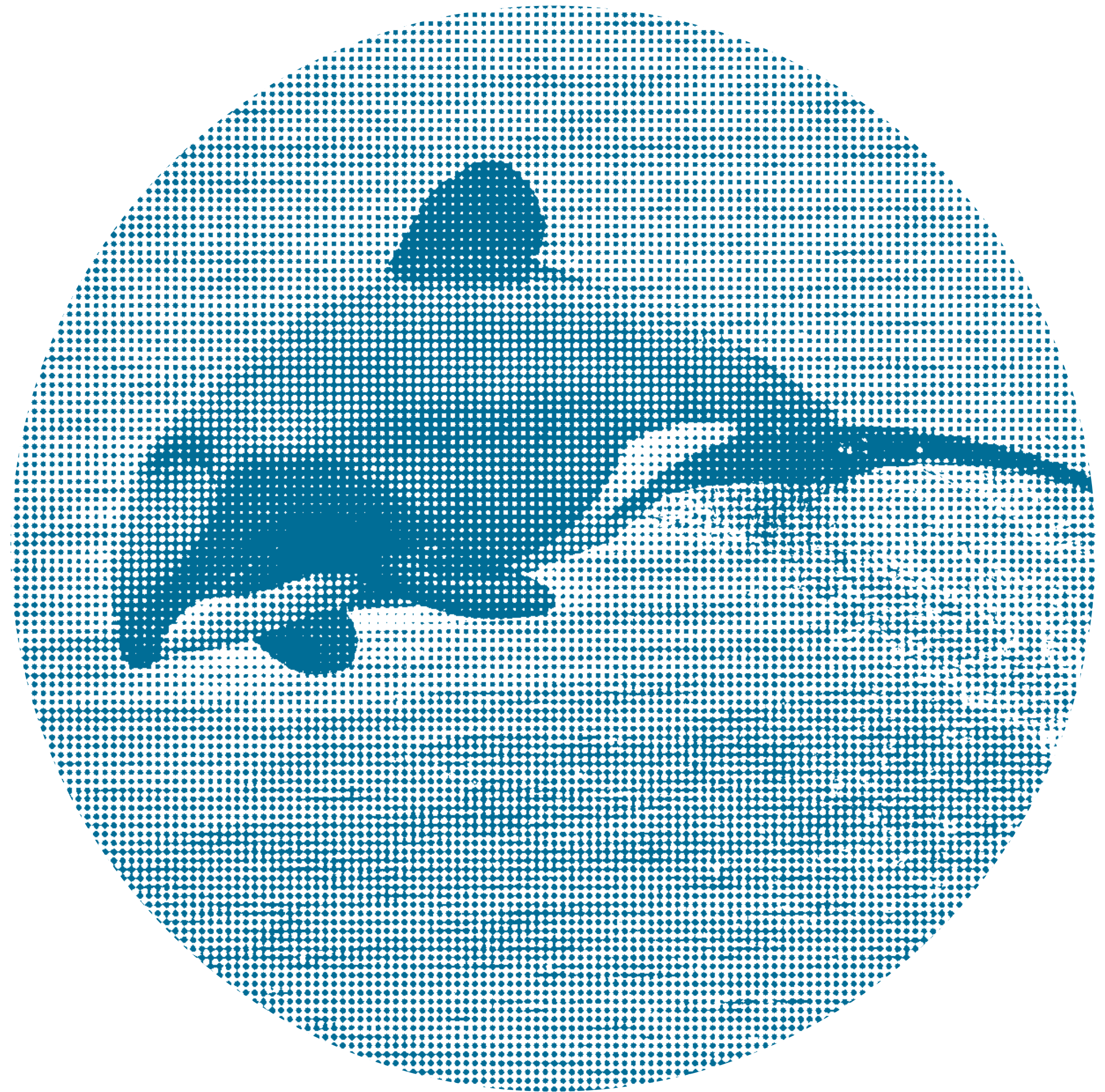
02 July 2021

Our task was to design a beautiful, physical, immersive world for the 2022 Auckland Arts Festival, inspired by the natural world of Aotearoa, including our love of the ocean.

We looked at this and asked ourselves how we could create not only an exciting and memorable sensory experience but an emotionally impactful one as well.

Popoto

Popoto is an interactive audiovisual instillation. It takes people on an underwater journey through the eyes of Popoto, a curious and playful Māui dolphin pup.



Davie's Family

Mary— Mother

Scott — Father

Alana — Eldest Child

Joe & Jim — Twins

Charlie — Baby



67

LIVE
WIRES
4.9 METERS
BEWARE

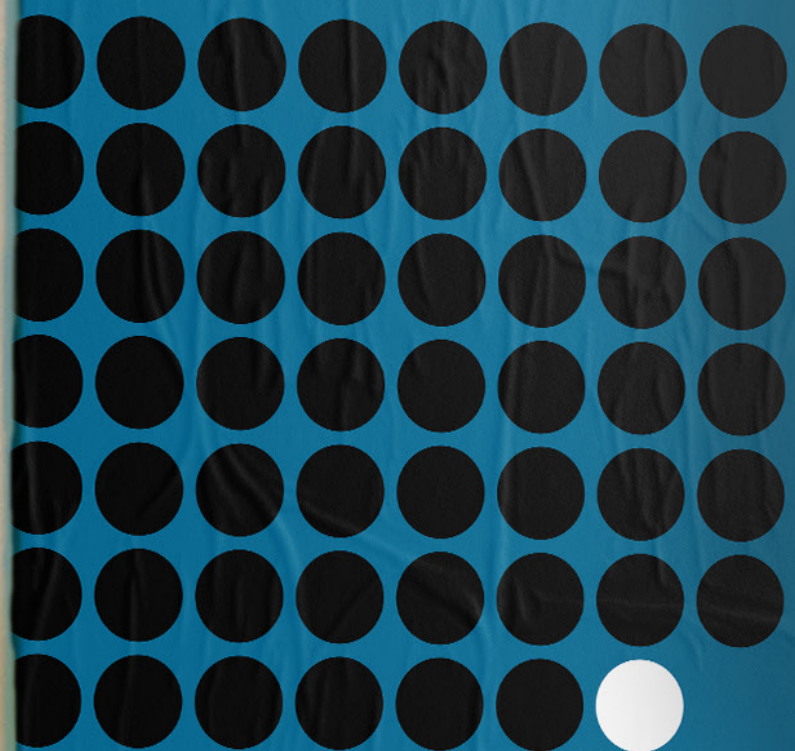


RECEPTION / ENGINEERING →

Experience the Journey of Popoto
An underwater audiovisual adventure
Find out more at popoto.nz
4 — 21 March 2022
Shed 10

Popoto

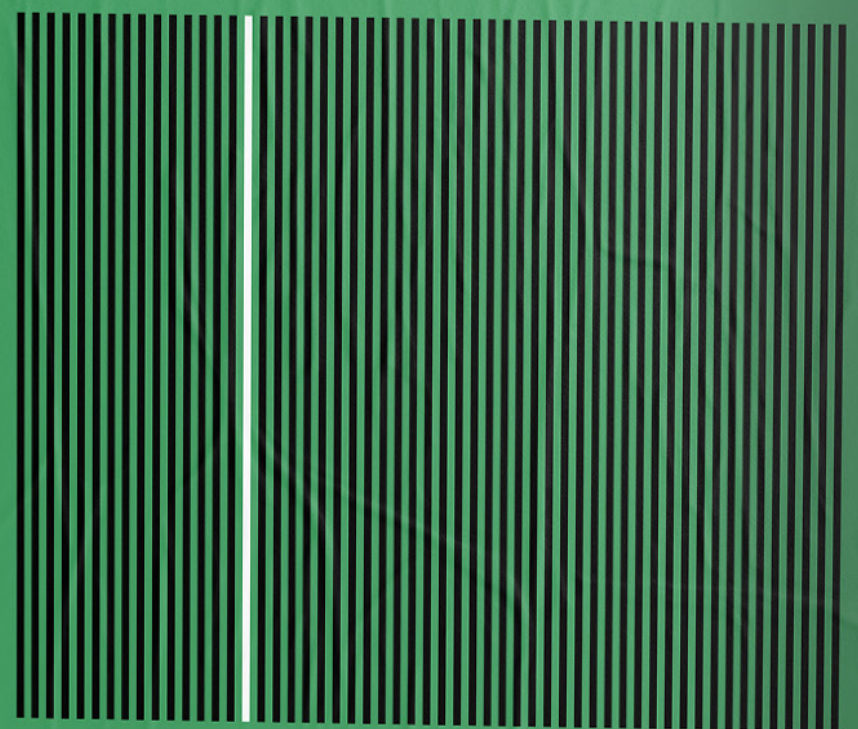
Fifty-Five
Deep.



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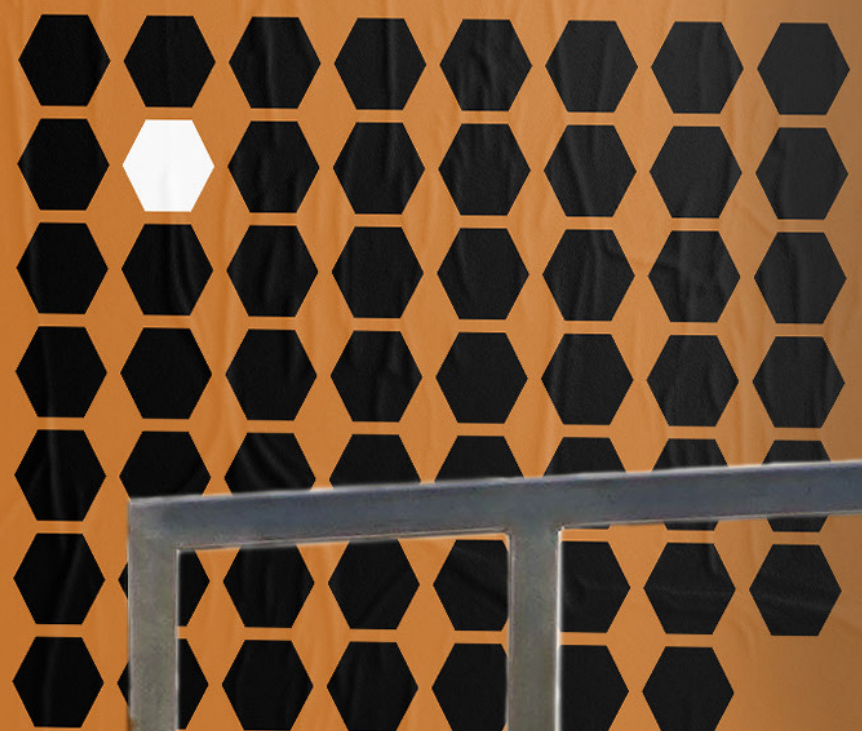
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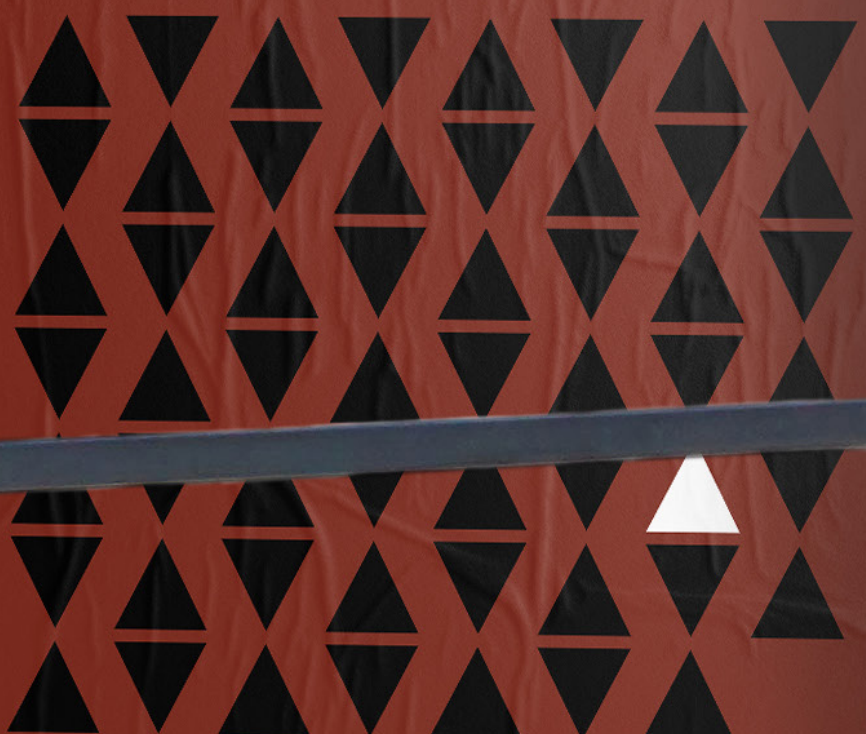
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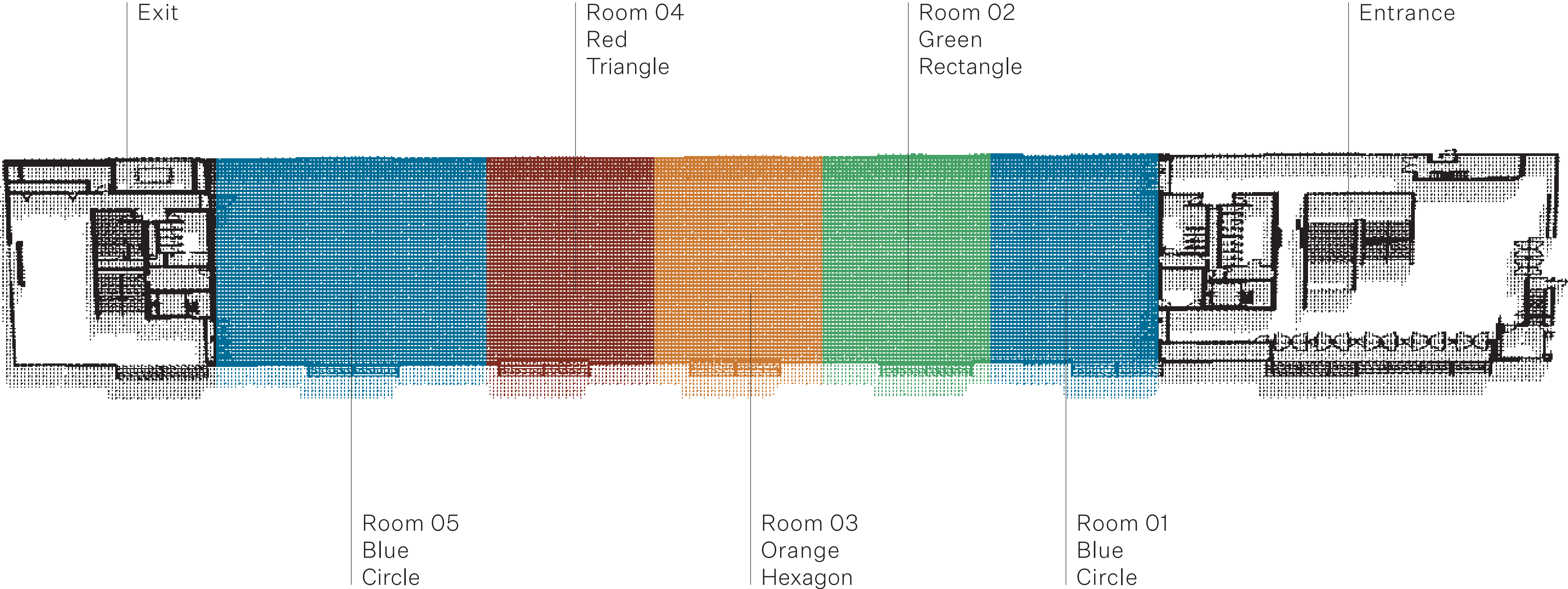
Fifty-Five
Deep.



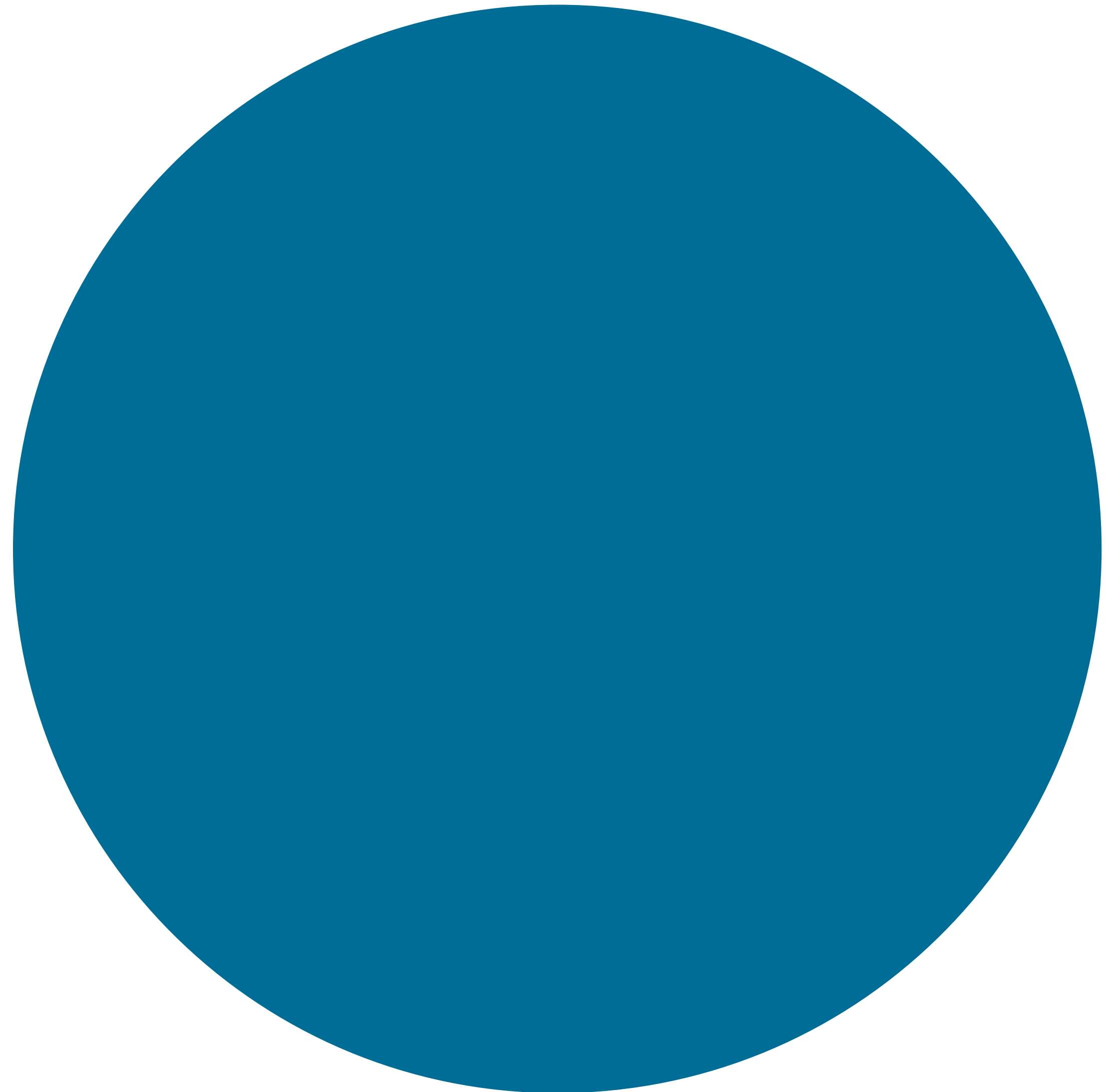
Way Finding —
The Journey
to Popoto



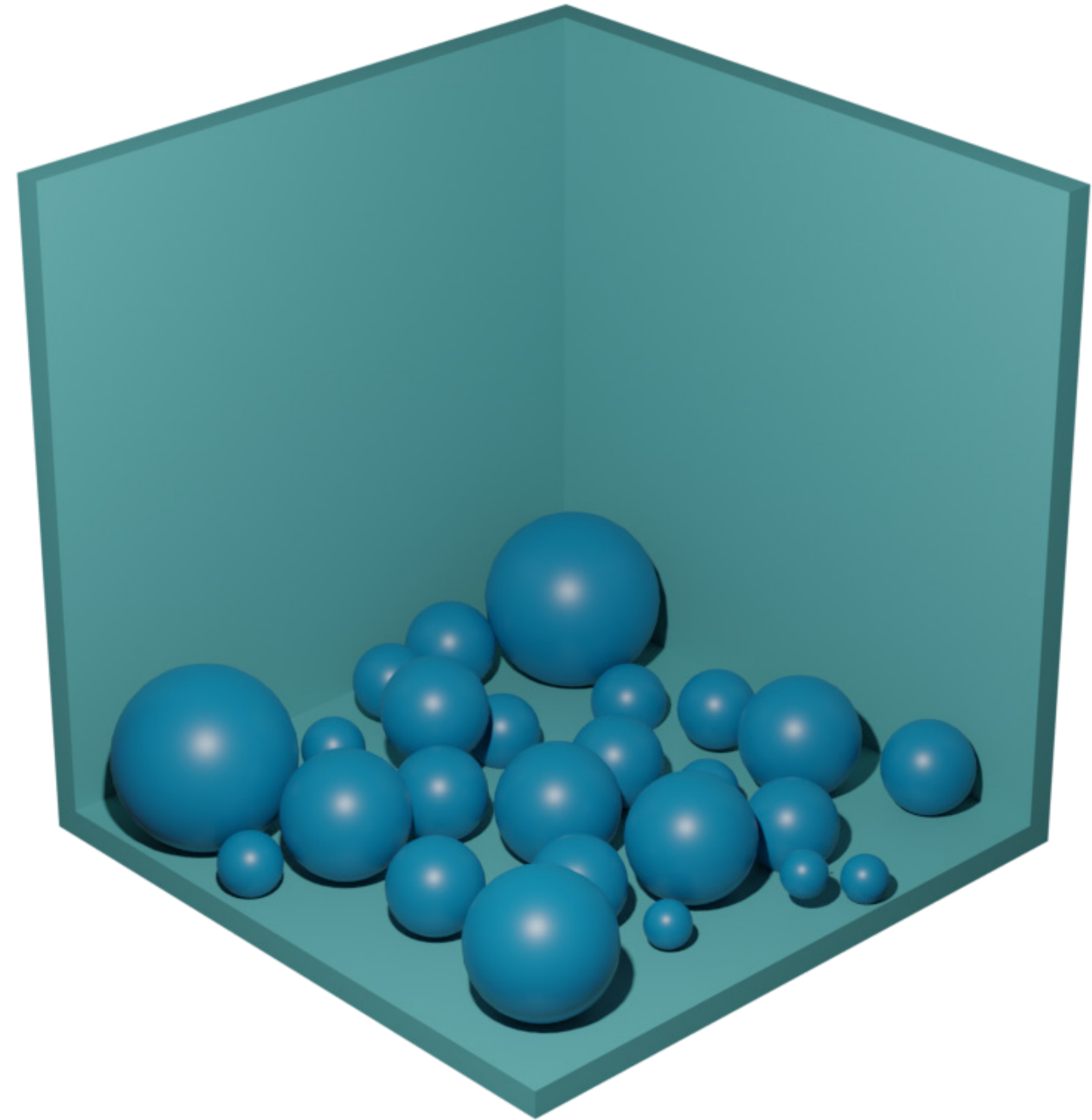
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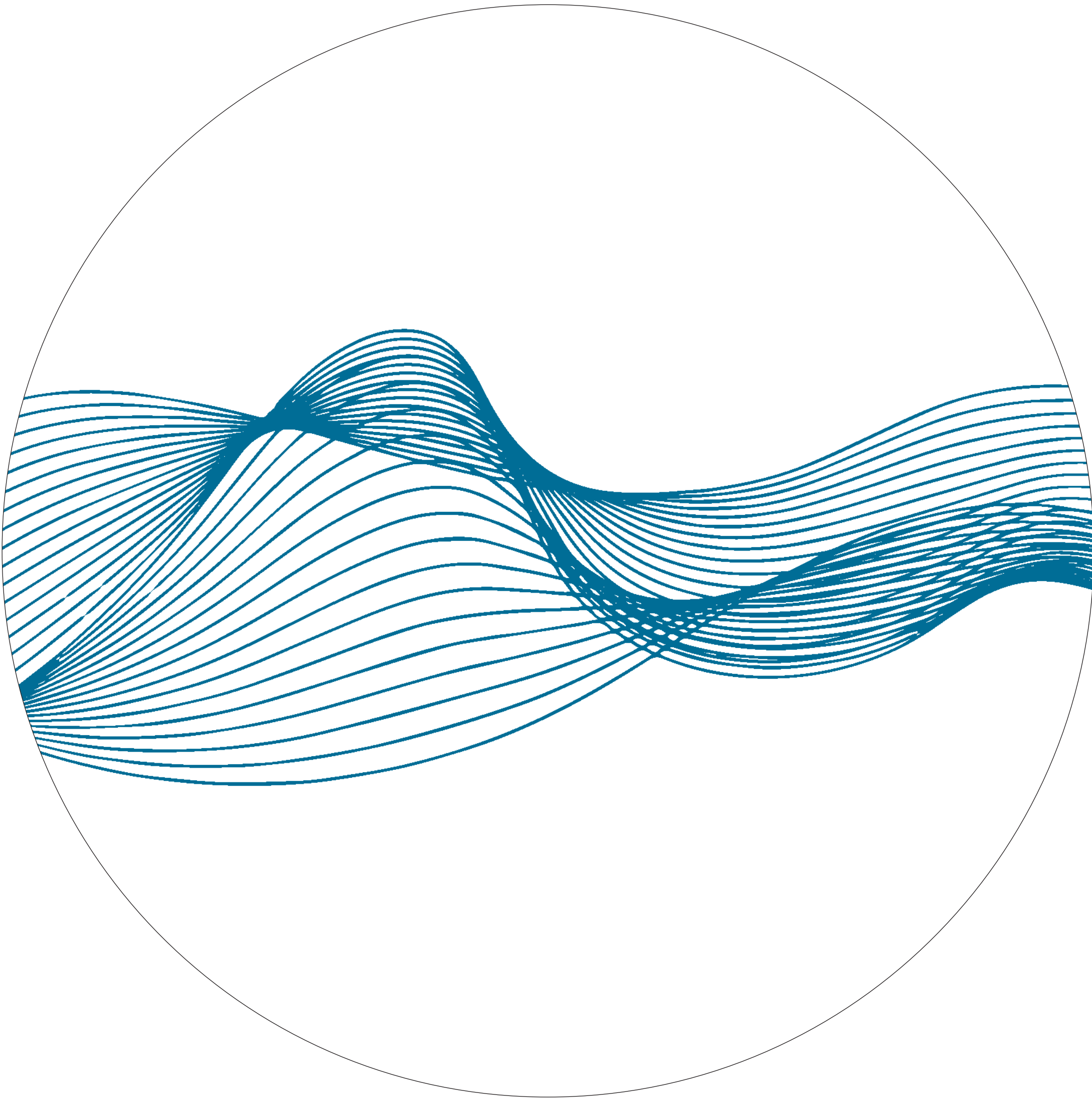
Room 01 — Blue | Circle



Room 01 — Mockup



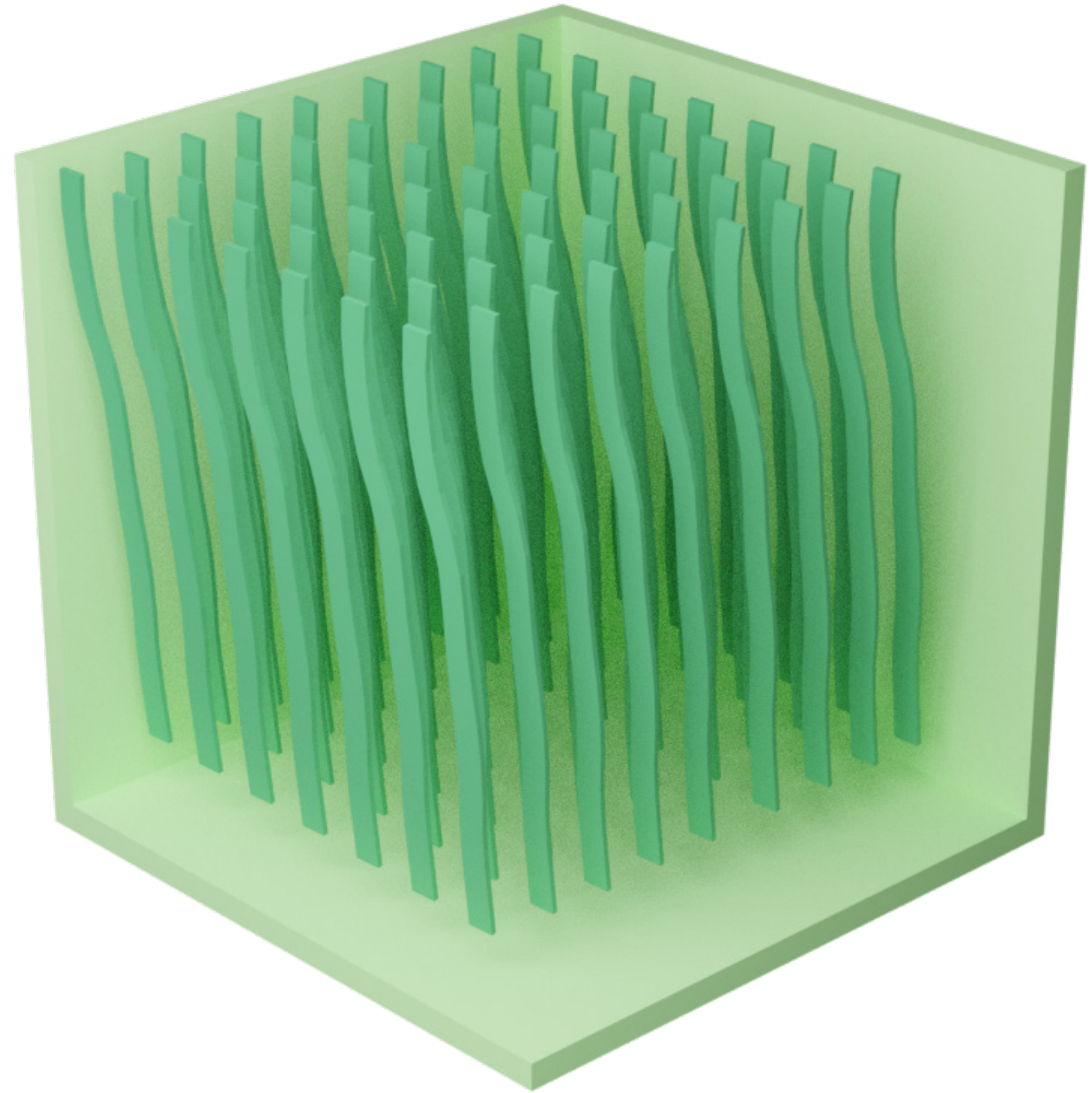
Room 01 —
Audio



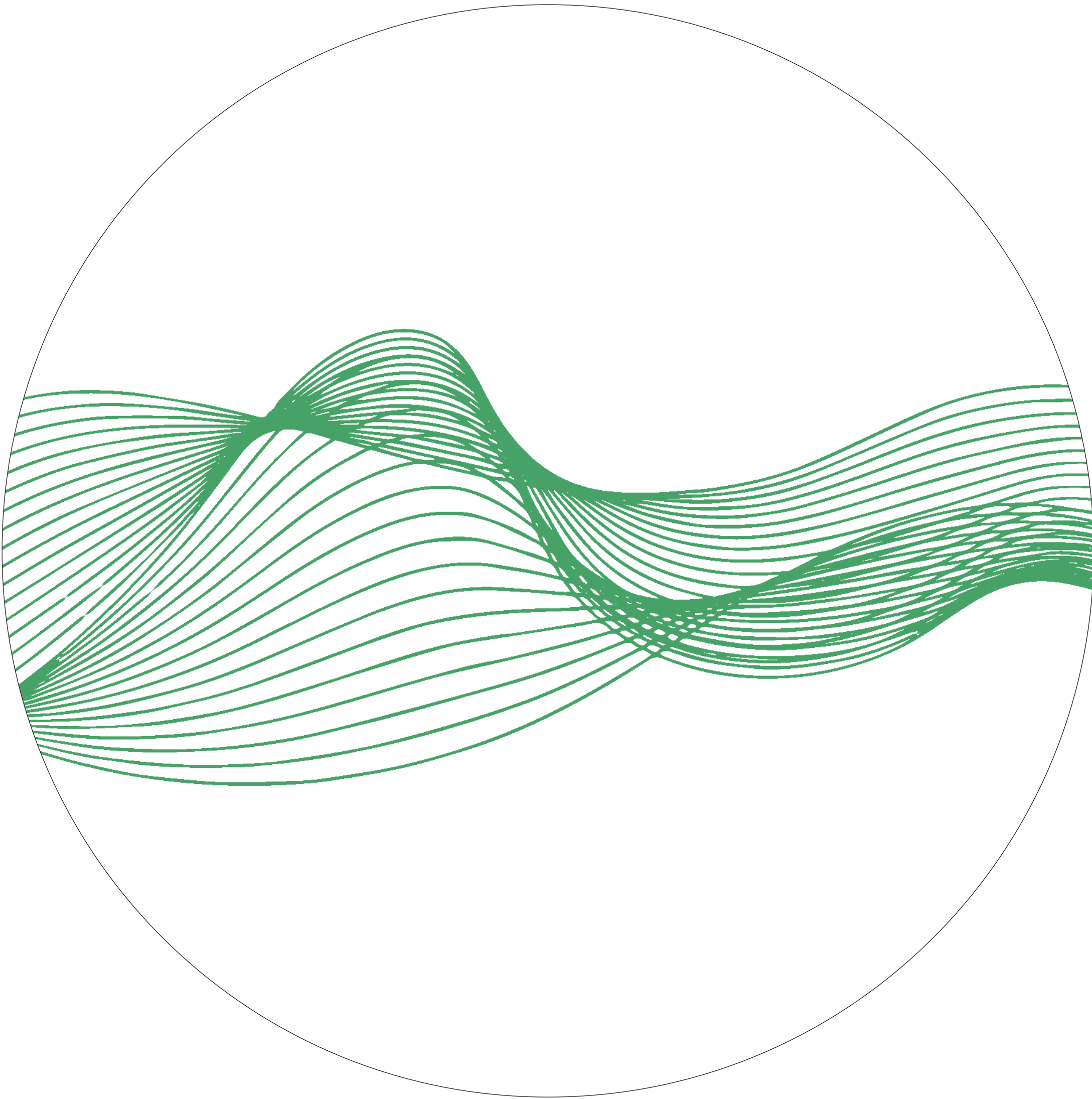
Room 02 — Green | Rectangle



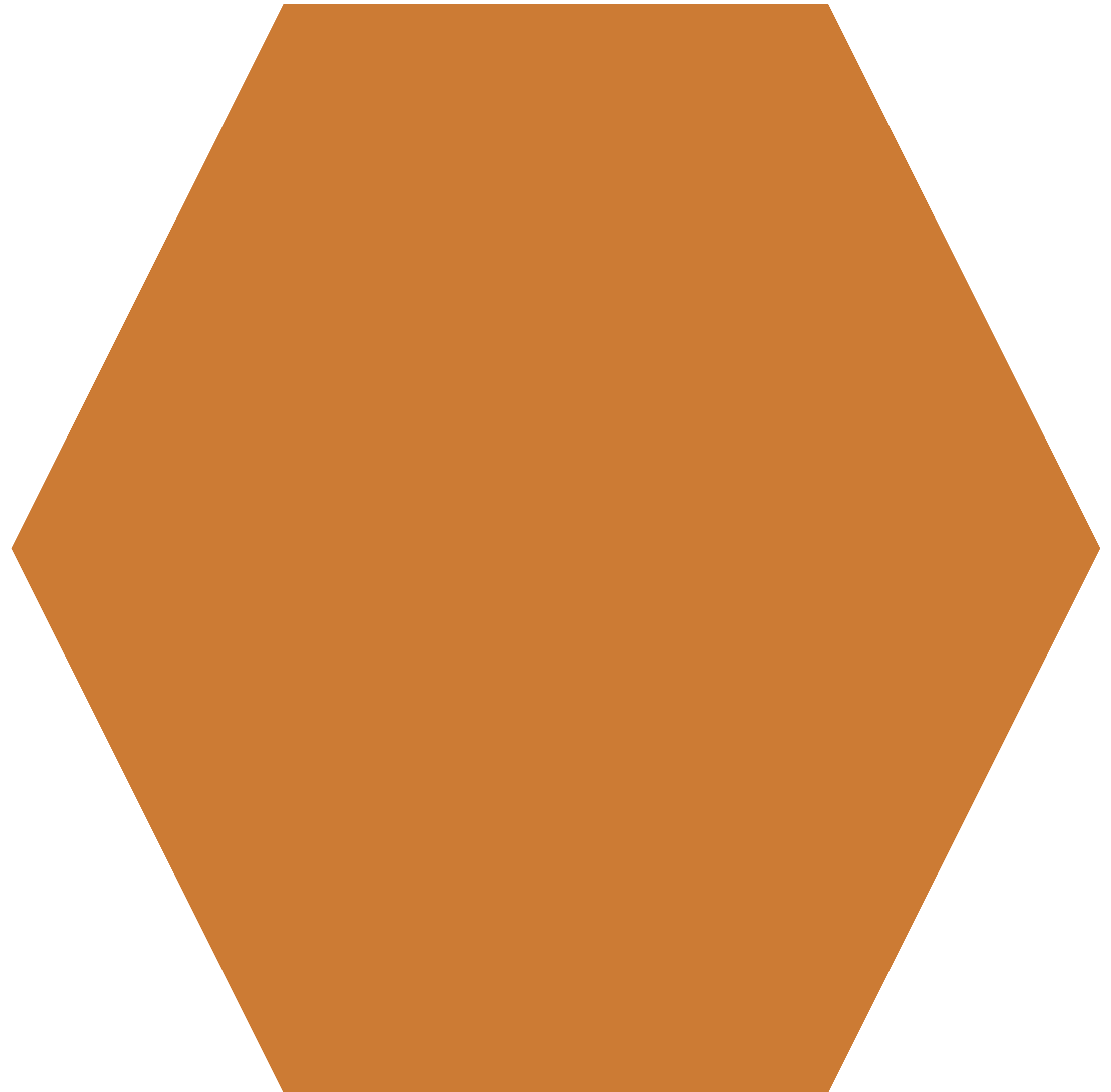
Room 02 — Mockup



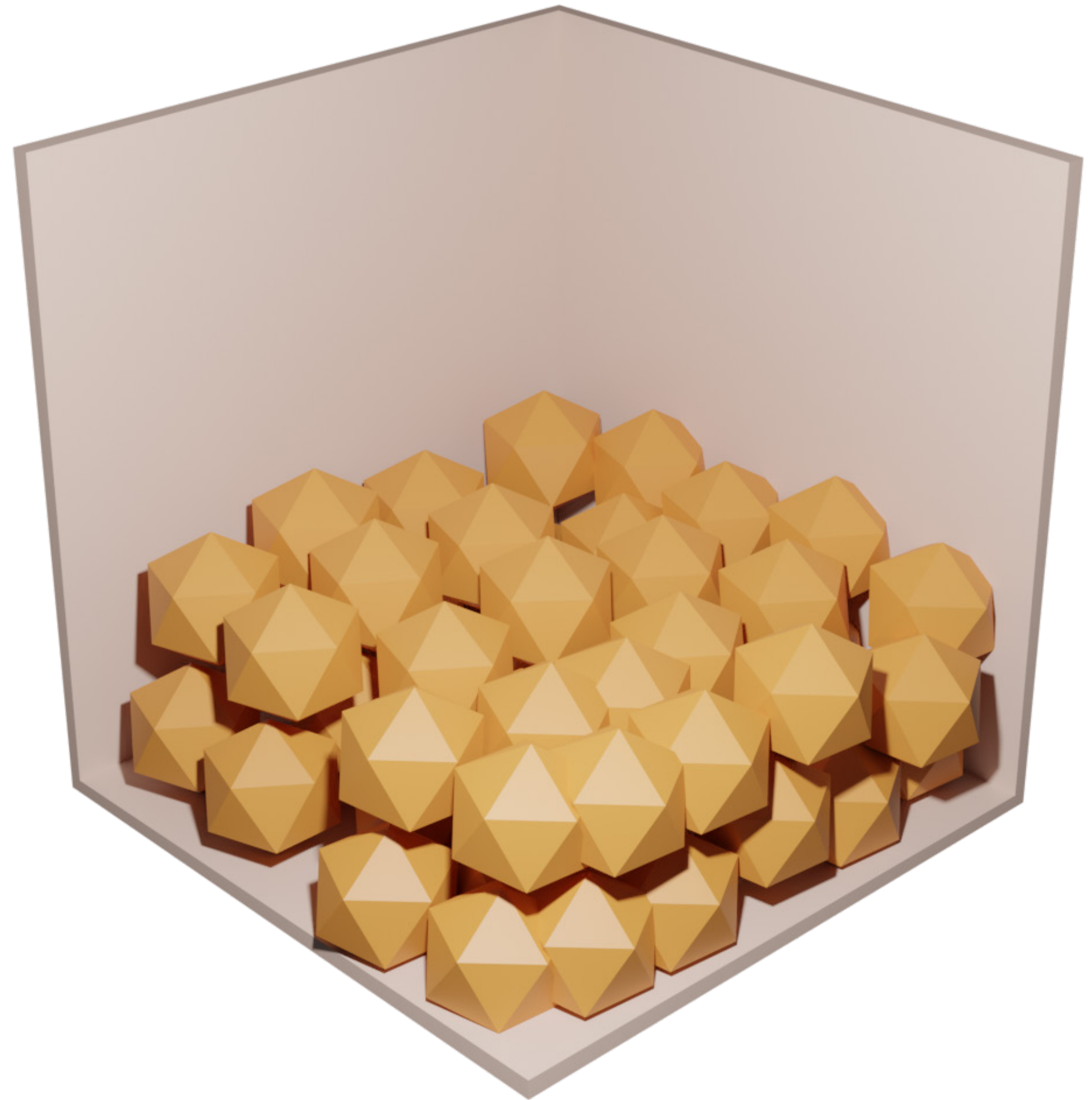
Room 02 —
Audio



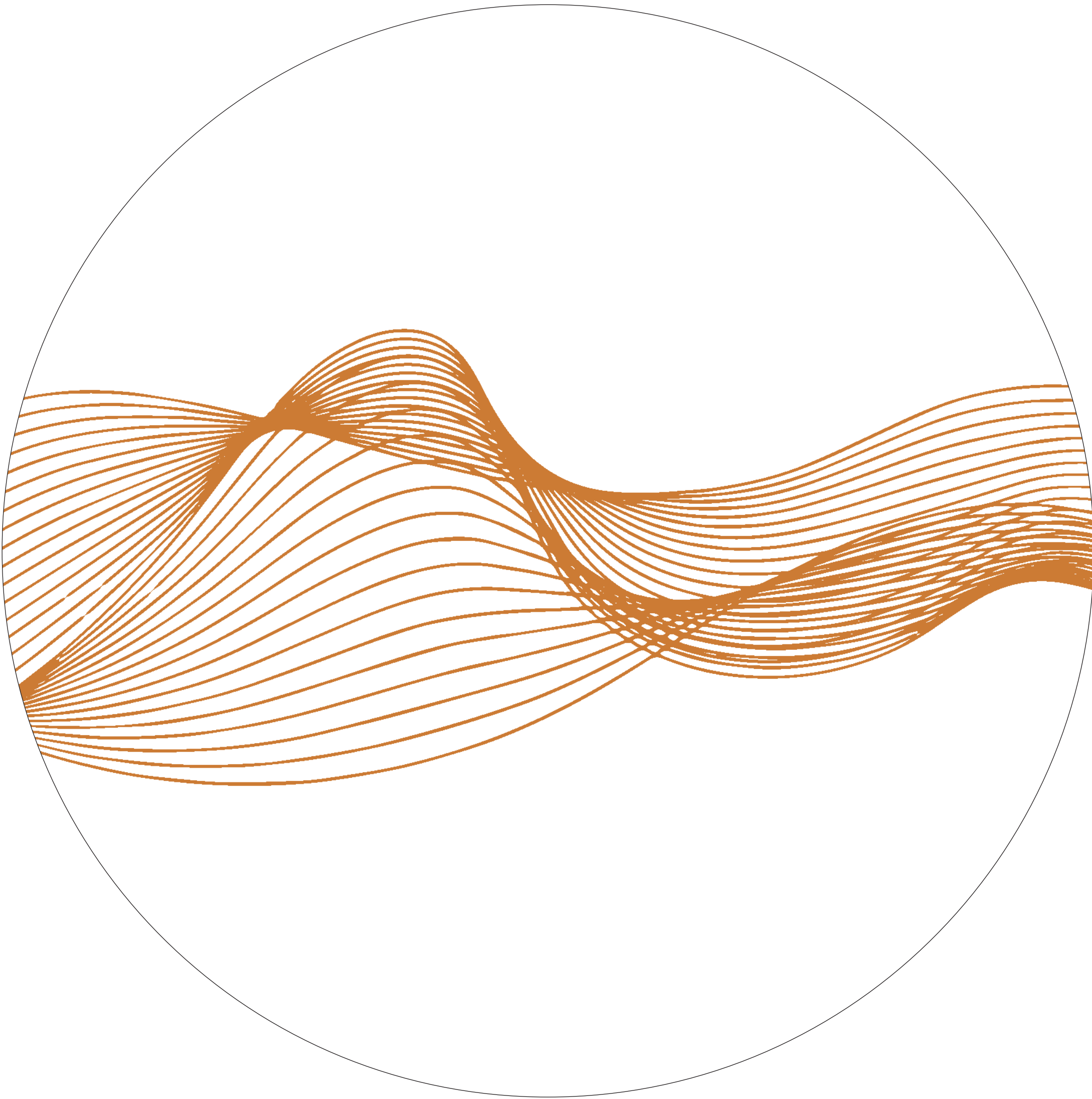
Room 03 — Orange | Hexagon



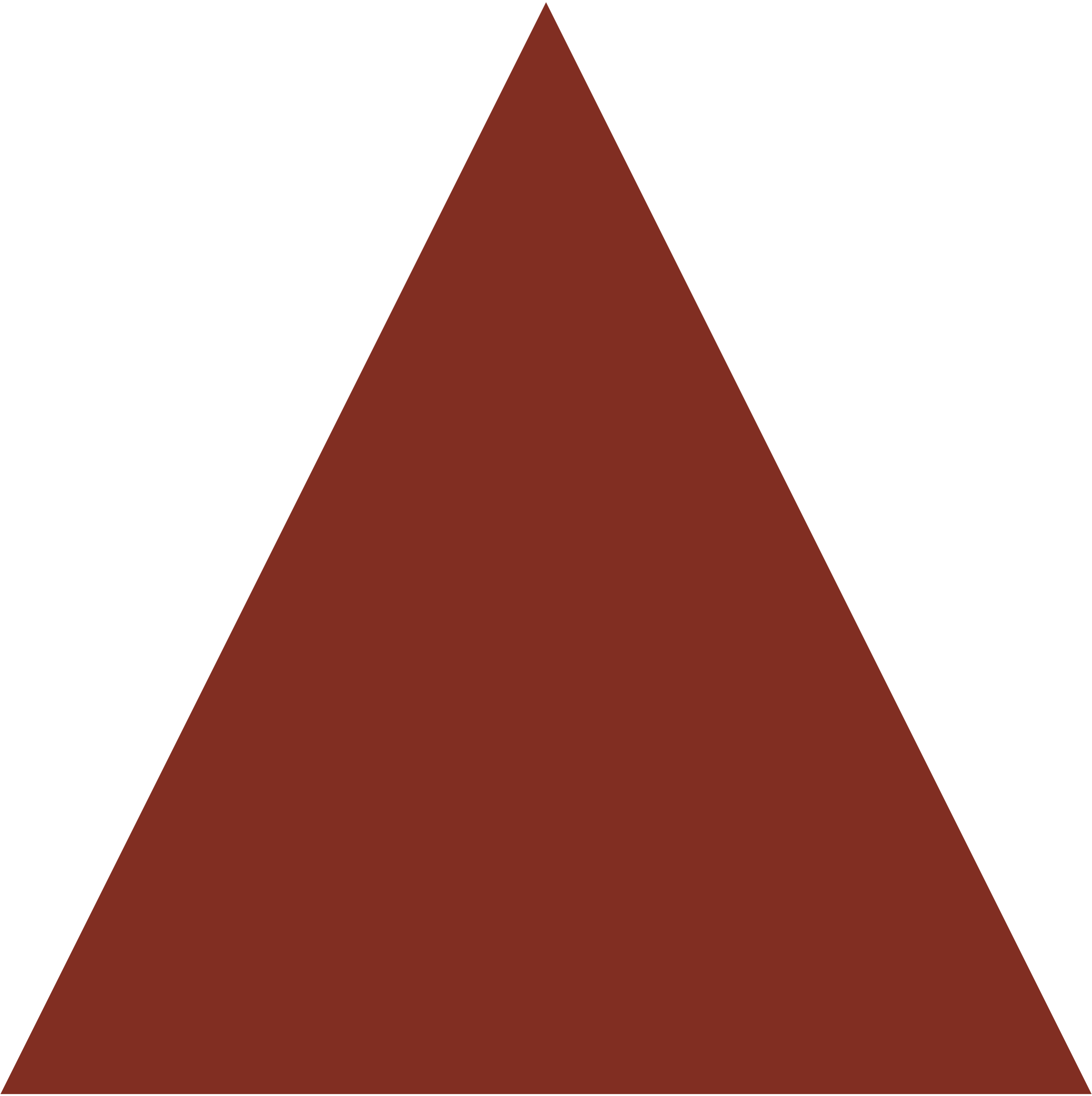
Room 03 — Mockup



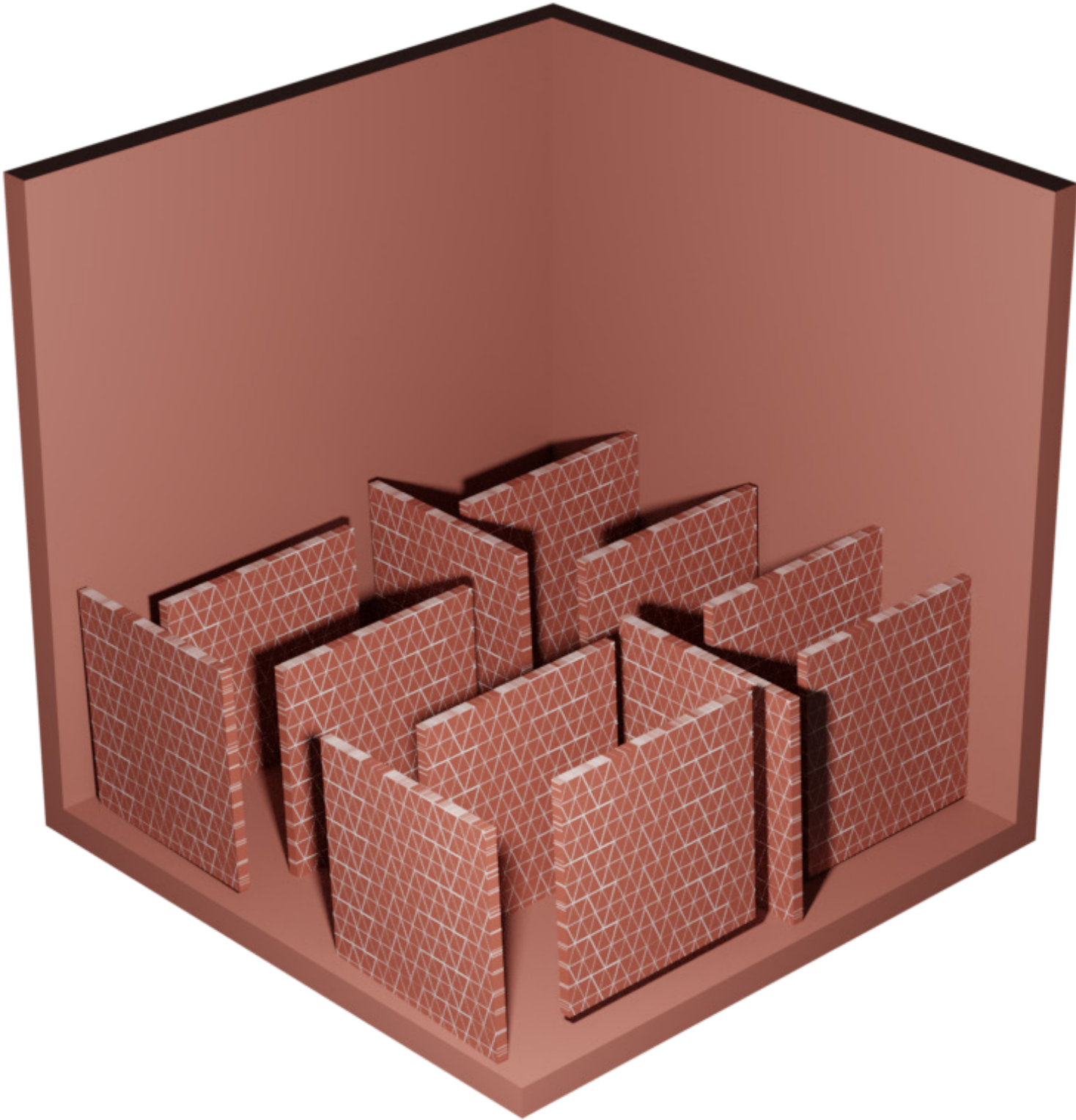
Room 03 —
Audio



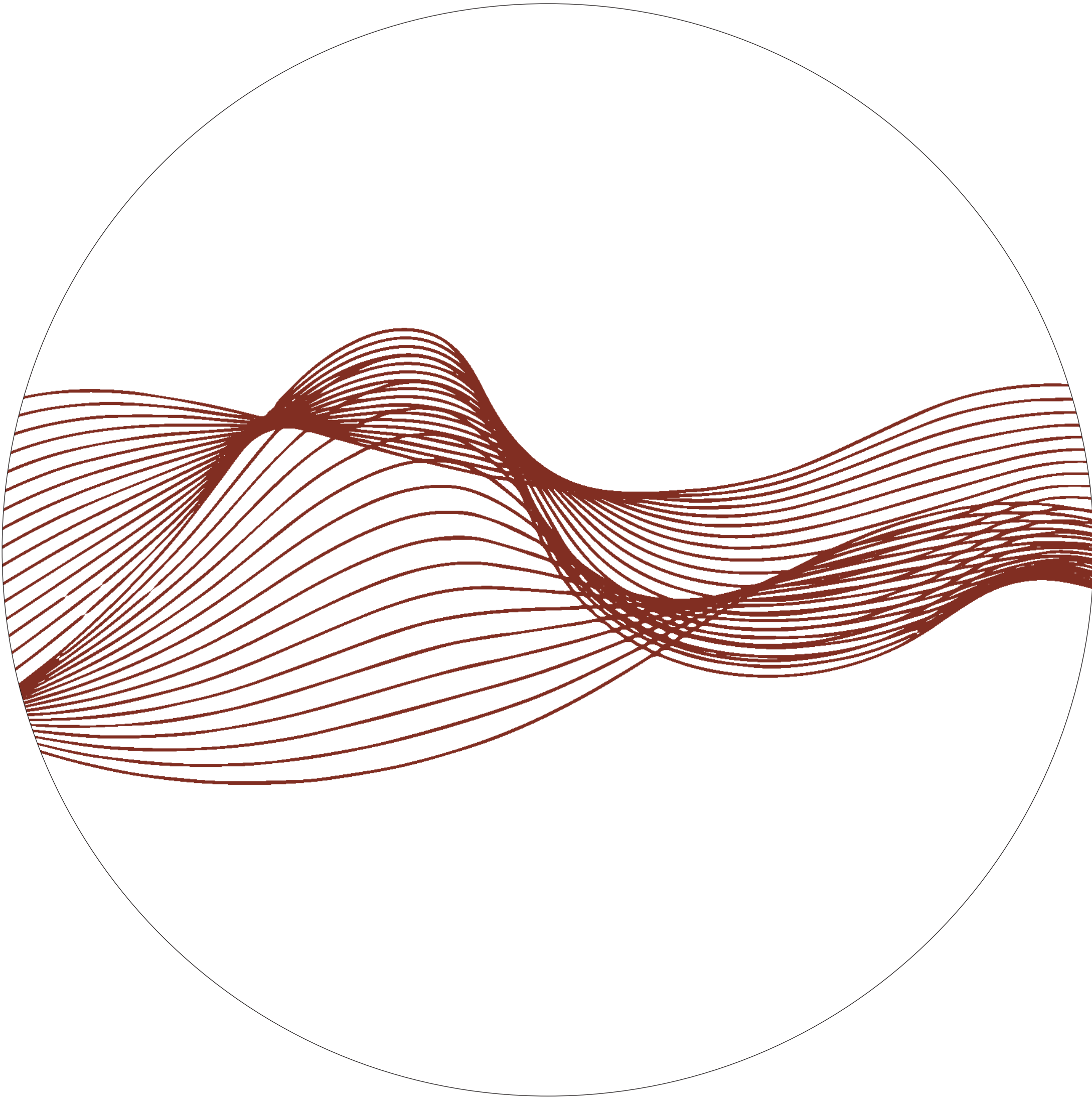
Room 04 —
Red | Triangle



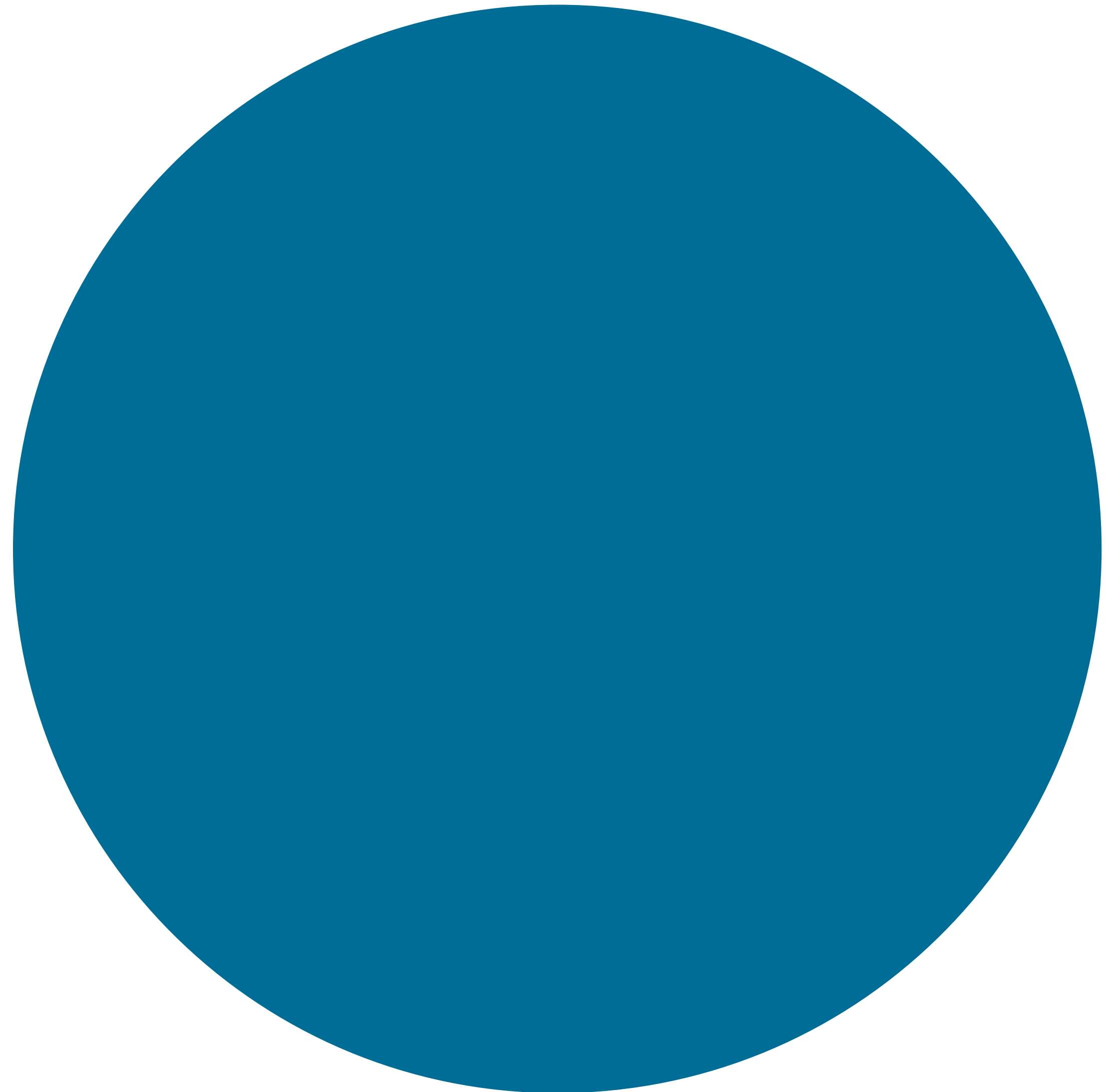
Room 04 — Mockup



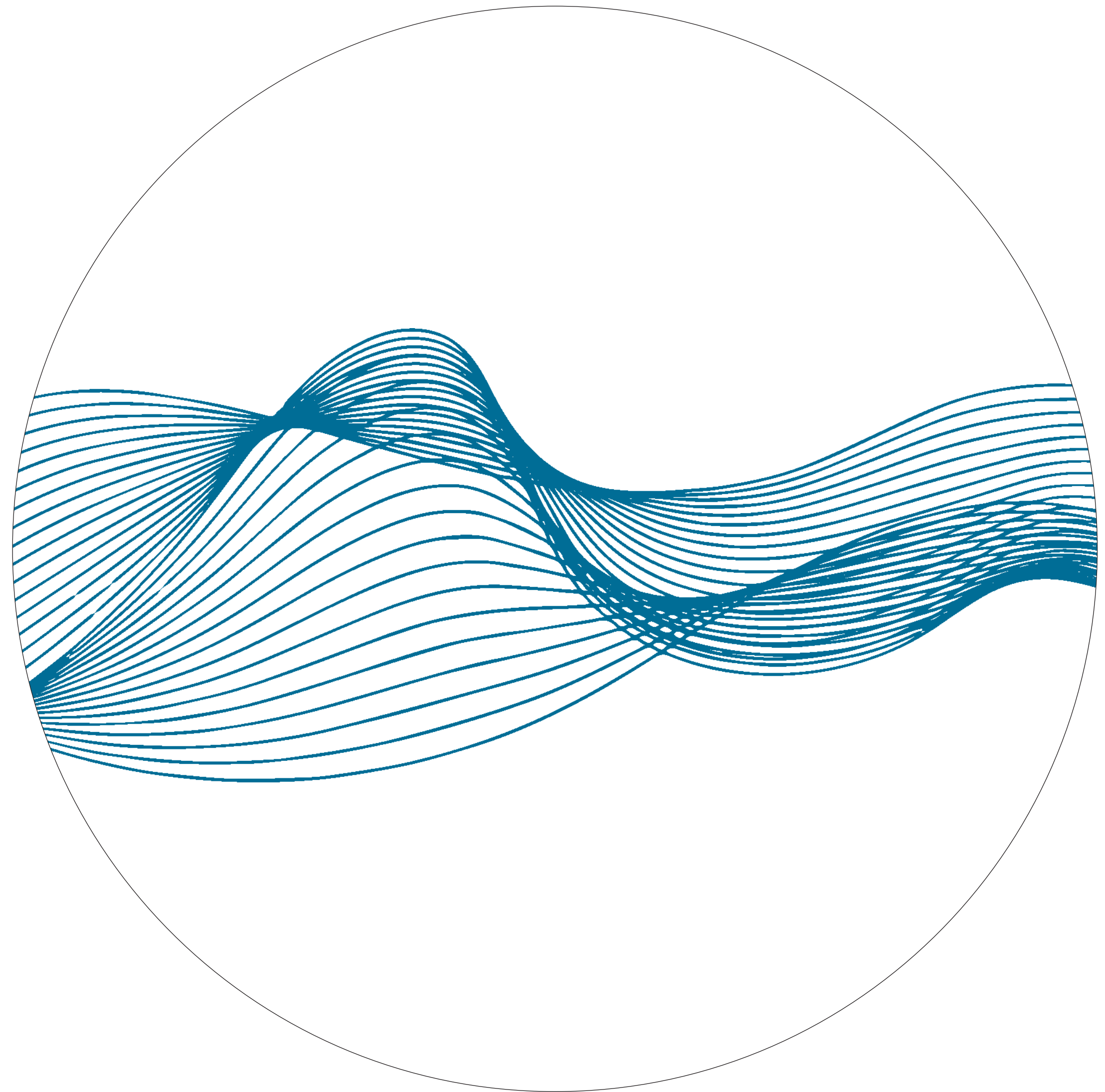
Room 04 —
Audio

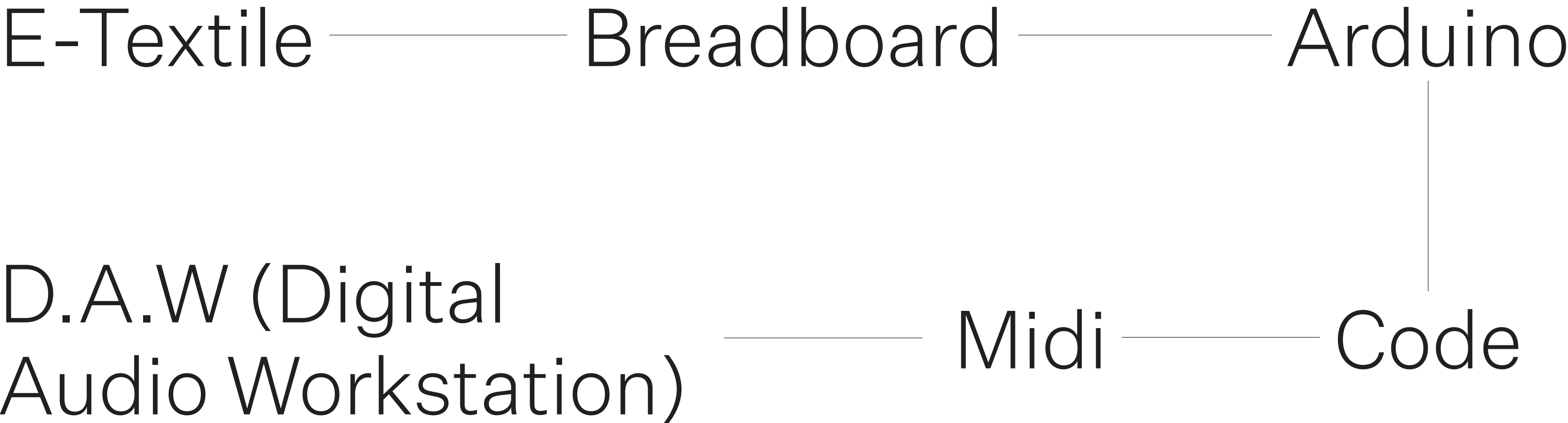


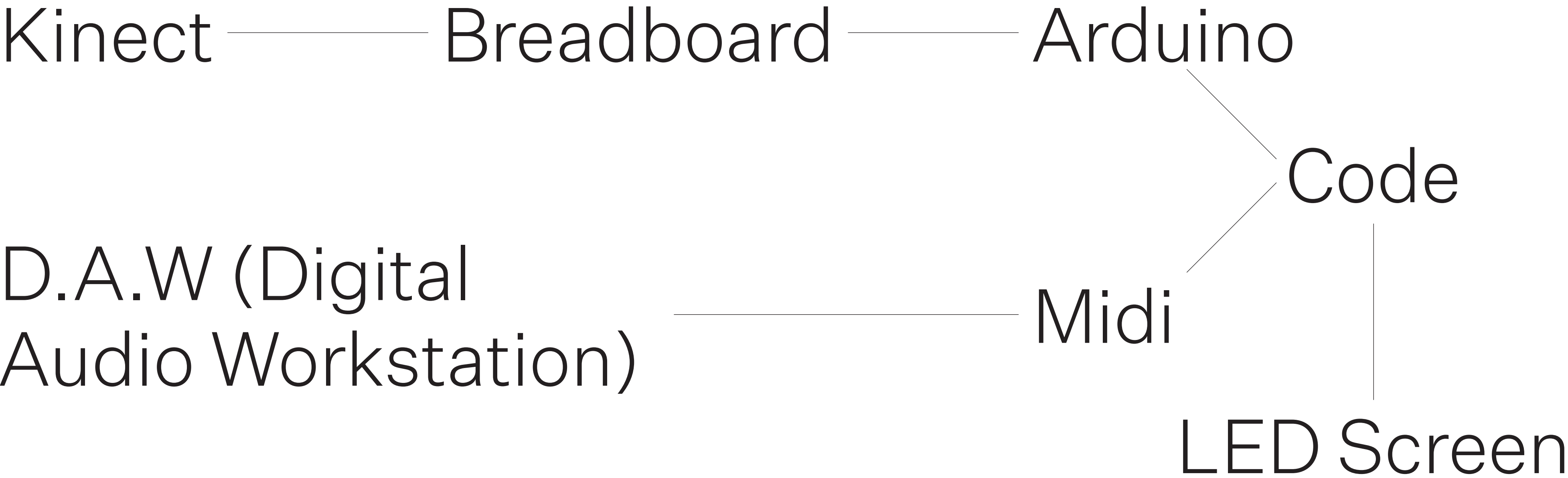
Room 05 — Blue | Circle



Room 05 — Audio





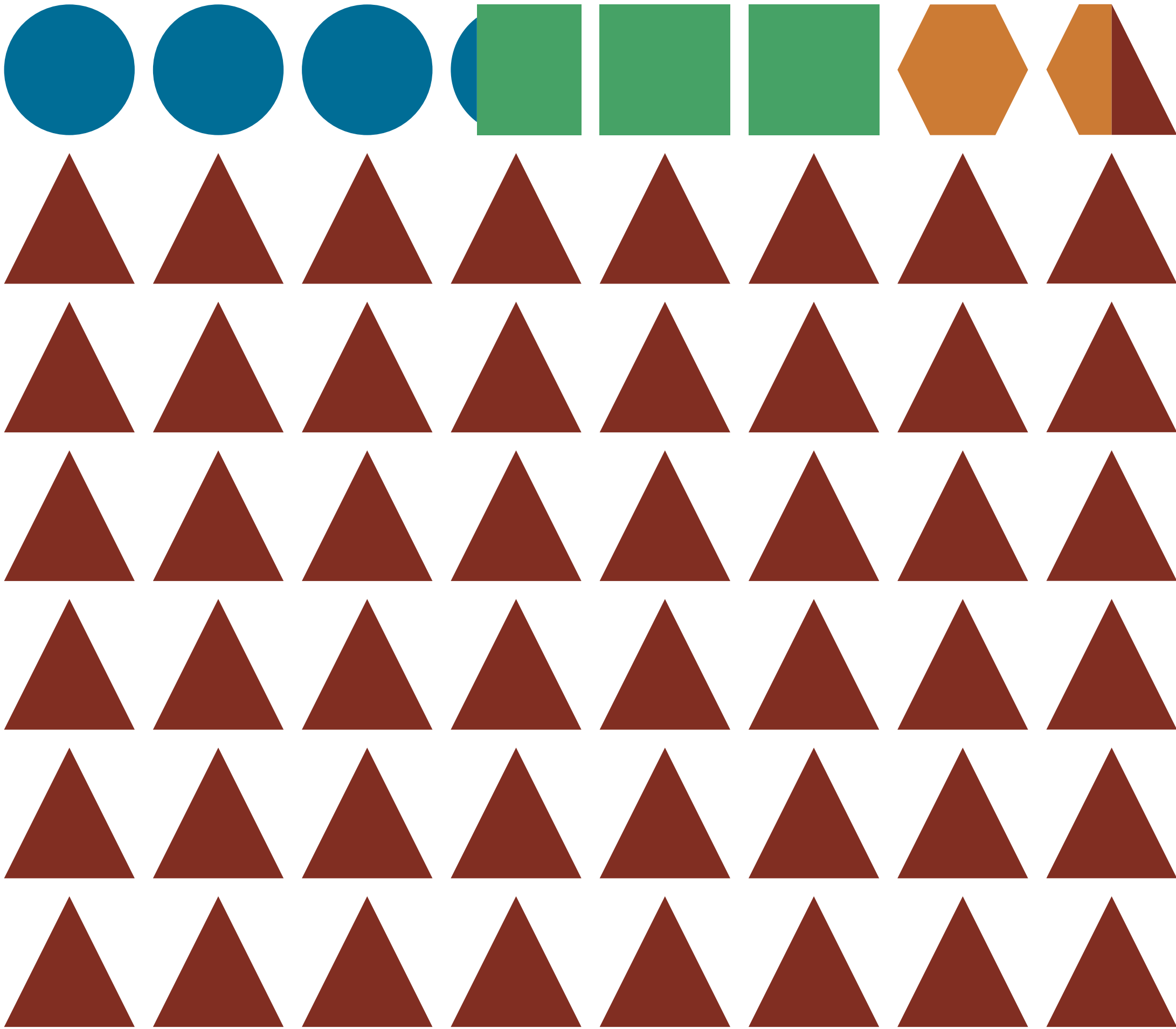


White Walls ————— Fluorescent Lights ————— Projectors

Our vision is to have people coming out of our installations with a gained perspective on the critical state of our native dolphin's population. With this, we can create meaningful change.

Budget

Printed Media — \$23,000
Digital Media — \$22,000
Environmental Media — \$12,000
Installations — \$360,000
Total — \$417,000



Fifty-Five Deep

Thank you.